

Behaviourism Quiz 2 Review Sheet

- John Watson
 - Behaviourist Manifesto
 - Three revolutionary principles
 - Importance of the environment
 - Little Albert
 - As an example of behaviourist thinking
 - Conditioned emotional reactions
 - Generalisation
- Mary Cover Jones
 - Little Peter
 - Systematic desensitization of conditioned emotional reactions
- BF Skinner
 - Superstition in the pigeon
 - Operant Conditioning
 - Reinforcement – positive and negative
 - Punishment
 - A-B-C's of conditioning
 - Relationship between behaviours and consequences
 - Primary and secondary reinforcers
 - Schedules of reinforcement – pattern and rate of response & resistance to extinction
 - Fixed interval
 - Variable interval
 - Fixed ratio
 - Variable ratio
 - Skinner box
 - Rates of learning & cumulative recorder
- Shaping
- Differences between Operant and Classical Conditioning