



June 7, 2005

Dear Christian friend,

In the course of ministry we each meet many people and, as may be expected, some make more of an impression than others. One of the most unique and effective individuals that I have known in recent years is the Reverend David Haltom. I would like to share how my work has been enhanced and impacted by David's organization, Christian Impact Ministries.

With countless viewpoints competing for the hearts and minds of people, it is vitally important that Christians be able to intelligently discuss the vital issues of our day. David's ministry of research and writing is being used by God to inform and inspire multitudes of people, myself included. As a traveling Christian speaker and minister, I do not always have time to read every newspaper, periodical, or newswire service. To keep myself informed with up-to-date information that I know will be accurate, I have come to rely on the CIM newsletters.

The "Savior's Seasonings" and CIM newsletter provides vitally important information, statistics, headlines, and topics - all summarized in a way that puts the crucial facts right at my fingertips. For years now, I have been careful to keep some of David's newsletters with me as I travel and speak. On many a university campus, and in countless radio interviews, I have prepared for my presentations by bringing my Bible, and the most recent CIM newsletters! In fact, in the five years that I have been hosting "Truth Talk Live" radio, I would say that I have utilized CIM's research on perhaps three-fourths of my broadcasts. This reflects how important I feel David's research is.

In our lifetime, we have seen the Christian worldview subjected to unimaginable levels of attack. Every subject dear to the heart of a Christian - from the resurrection of Jesus, to the trustworthiness of the Bible, the sanctity of the home, to our own American system of morality and justice, right down to the subject of God's existence - all of these things have come under heated opposition. God's command to the body of believers is that we each be prepared to defend the faith (see I Peter 3:15, Jude 3).

CIM's newsletters provide information and insight for all Christians who wish to represent Christ with maximum effectiveness. The enemies of Christ would like nothing better than for the church to remain uninformed and silent at this hour. I encourage Christians - both lay people and leaders - to benefit from the ministry of CIM, and to support CIM as God leads.

So that all may know HIM,