

Promot

National

**New Business** Educator

2001 Hoffman Award

Secondary Business

Educator

2001 Outstanding

2001 Distinguished Service and Scholarship Award

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Report

**IACTE Report** 

January 2002

Welcome to our first "cybernewsletter"!

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Volume XXVI, Issue I



National Business Education Association

The theme of our recent fall convention focused on change—this is one of those changes arising out of necessity. Although the Executive Board had in the past discussed making the *News & Views* available only on the web, budget cuts at the Department of Education have forced the issue. Having our newsletter now available online will save us postage dollars and get you each issue in a more timely manner.

**2001 Convention.** The 2001 Convention once again provided a terrific opportunity for you to meet in Des Moines to find new information, tips, and tools that will help you as you work with your students and coworkers. Keynote speaker Steve Siemens jump-started our convention with his entertaining and motivating words. His presentation, *If It Isn't Broken, Break It*, challenged us to change our attitudes, our beliefs, and our habits to be more self-confident and effective in our daily lives.

**Personal Notes.** Mr. Siemens' message hit home particularly for me as I have undergone drastic changes in my life this past year. At the end of the 2000-2001 school year, my husband and I unexpectedly moved to Fort Mill, South Carolina, to take advantage of a transfer opportunity for him in Charlotte, North Carolina (just across the border). The timing couldn't have been worse for me as the president-elect of IBEA! However, most of the convention groundwork had already been laid; and the planning committee work moved forward just as always via e-mail.

The biggest struggle for me was what to do next—continue with the new responsibilities as president or appoint another member to fulfill the duties? After checking the Constitution and discussing the issue with the Executive Board and several former Board members, we determined that an out-of-state president could work. Presidents-elect are actually approached by nominating committees several years in advance so that they can be more involved with the Board and gain experience with IBEA leadership. Although we do have a Board member willing to be appointed to complete the term if distance becomes an issue, we anticipate fewer problems with the status quo.

After having lived and taught in Cedar Falls/Waterloo for 22 years, my commitment to Iowa teachers and business education is not diminished by a mere move to the South! As 90 percent of our work is done electronically, I look forward to being an advocate for you and to facing the challenges of the coming year together with you without skipping a beat!

Convention Evaluations. Thanks to so many of you who took the time to complete your evaluations after the convention this year. Have you ever wondered if your comments really have an impact on future conventions? Yes, they certainly do! Next year's planning committee will spend a great deal of time discussing your comments at their first meeting to make the next convention best fit your needs.

I wish that we could take action on all of your suggestions and comments and rectify each and every problem. Unfortunately, when a presenter cancels a session that you couldn't wait to go to at the last minute, we are often unable to find a similar backup. We don't know that the two sessions you wanted to attend were scheduled at the same time. And *your* favorite session just might have been the *worst* session attended by one of your colleagues! At the same time, we make the changes that we can according to your constructive criticism.

Your suggestions for breakout session topics are always appreciated. The planning committee always tries to present a variety of topics that appeal to members. If you also know of potential presenters, please make sure to e-mail or call a planning committee member to assist them in finding the most appropriate speakers.

For those of you who filled out the section on volunteering in some capacity, thank you for your dedication to IBEA. If you don't hear from the planning committee chair or a Board member right away, please don't think that you are not needed! Many of the leadership positions are filled on a rotating basis, and may not be available the year you volunteer. Keep volunteering!

Some of you don't like having to schedule our future conventions so far in advance. Our bylaws require us to schedule at least two years out. However, the reality is that if we don't schedule *at least* that far in advance, the hotels will already be booked. In fact, this year's convention was a week later than normal because of scheduling conflicts with the hotel. Since we need a hotel's entire convention facility, we lose some flexibility in making last-minute plans.

**Summer Convention.** Several members of IBEA have suggested that we move our convention to the summer to avoid conflicts with football, conferences, etc.; to eliminate the need for hard-to-find substitutes; and to perhaps encourage greater attendance just because your school commitments are fewer. At its last meeting, the Board appointed a committee to study such a move. If you would like to share your ideas and comments, please e-mail one of the committee members: Jody Emerson, jemerson@creston.k12.ia.us; Kimberly Schultz, kschult@kirkwood.cc.ia.us; Lori Ochsner, llochsner@aol.com; Beth Sindt, bsindt@hawkeye.cc.ia.us; and Marcia Henke, mhen@cherokee.k12.ia.us.

**Looking Ahead.** As we look ahead to the second half of the school year, we will all find new challenges and opportunities. I look forward to the continuing challenges of teaching at a new school with new colleagues and new students; yet I also find comfort in the constants in my life. I've discovered that my students aren't so different—even though now they say, Yes, Ma'am and y'all. I still have students who work hard and students who are slackers, students who are a joy to have in class and students who are not so enjoyable to have in class. My former colleagues in Iowa are still my colleagues and friends even though we're miles apart. Prep time for classes still isn't enough, and computers still have minds of their own! Budgets are tight, and schools/teachers must find ways to adapt.

The September terrorist attacks helped put these and many more issues in perspective for me. I may not consciously think about this on a daily basis, but I am thankful that I am able to go to work each day and perhaps make a small difference in someone's life. The challenges we face each day seem small compared to the sacrifices made by Americans in New York, Washington, and Pennsylvania. I hope as you go about your daily routines this winter and spring that you also will dwell less on the challenges and difficulties and more on the blessings and opportunities available to you.

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## 2001-2002 IBEA EXECUTIVE BOARD

President	Lori Ochsner, Fort Mill, South Carolina		
President-elect	R. Patrick Sheridan, Turkey Valley High School		
Secretary	Lana Hoffman, New London High School		
Treasurer	Marilee Smith, Kirkwood Community College		
Past President	Jody Emerson, Creston High School		
Area 1a			
Area 1b	Tammy Vrzak, Turkey Valley High School Sharon Keehner, Guttenberg Community School District		
Area 2	Nancy Sheriff, Rockwell-Swaledale High School		
Area 3	•		
Area 4	Deb Jones, Iowa Lakes Community College Duane Pals, Unity Christian High School		
	, <b>,</b> ,		
Area 5	Pamella Uhlenkamp, Fort Dodge High School		
Area 6	Janet Siert, Ellsworth Community College		
Area 7	Janie Herting, Waverly-Shell Rock High School		
Area 10	Lu Ann Farrell, Clinton Community College		
Area 10	Sharon Tauke, Kirkwood Community College		
Area 11a	Rose Wilcox, Ames High School		
Area 11b	Cindy Weeks, Roosevelt High School		
Area 12	Marcia Henke, Washington High School		
Area 13	Kimberly Peterson, Essex High School		
Area 14	Karen Tussey, Southwestern Community College		
Area 15	Joan Salts, Keota High School		
Area 16	Lois Roth, Danville High School		
NCBEA Rep.	Beth Sindt, Hawkeye Community College		
IACTE/Legislative Rep.	Vivian Brandmeyer, Des Moines Area Community College		
Student Representative	Michelle Hefing, Iowa Lakes Community College		
Executive Secretary	Alethea Stubbe, Northwest Iowa Community College		
Historian	Barbara Bielenberg, Sioux City East		
Department of Education Representative	Colleen Hunt, Department of Education		
Public Relations	Beverly Amoroso, Kirkwood Community College		
Newsletter Editor	Sue Elwood, Northeast Iowa Comm. College		
Awards	Judy Shimon, Pocahontas Area Community School		
Convention Site	Beth Sindt, Hawkeye Community College		
Webmaster	Kirk Johnson, Boyden-Hull Community Schools		

#### \*\*\*\*\*\*\*SUPPORT PERSONNEL\*\*\*\*\*\*\*

NBEA Executive Director	Janet M. Treichel, Reston, Virginia
NBEA President	Donna J. Cochrane, Bloomsburg University, Bloomsburg, Pennsylvania.
NCBEA President	Joyce McGrath, David N. Myers College, Cleveland, Ohio

It is the policy of the Iowa Department of Education and IBEA not to discriminate on the basis of race, color, national origin, gender, disability, religion, creed, age or marital status in its programs or employment practices. If you have questions or grievances related to this policy, please contact Deb Van Borp, Chief, Bureau or Administration, Instruction and School Improvement, Grimes State Office Building, Des Moines, IA 50319-0146; (515) 281-5811.

#### DO YOU HAVE A COLLEAGUE WHO WOULD LIKE TO RECEIVE A PERSONAL COPY OF THIS NEWSLETTER...

Encourage your colleagues and friends to join IBEA. Find membership forms within.

BECOME A PUBLISHED AUTHOR...

#### Submit your articles to be printed in the News and Views!

**DEADLINES FOR SUBMITTING NEWS:** 

April 1

December

SEND NEWS AND ARTICL

Northeast Iowa Community College Box 400

e mail: elwoods@nicc.edu Fax: 319- 4363

### FUTURE CONVENTIONS and CONFERENCES

March 27-30, 2002

#### **National Business Education Association**

Philadelphia, Marriott Philadelphia, PA

July 28-August 2, 2002

#### **International Business Education Association**

Mainz, Germany

October 18-19, 2002

#### **Iowa Business Education Association**

Airport Holiday Inn Des Moines, Iowa

April 16-19, 2003

#### **National Business Education Association**

Dallas, Texas

April 24-25, 2003

#### **North Central Business Education Association**

Green Bay, Wisconsin

Fall 2004

**North Central Business Education Association** 

Iowa

#### WEBSITE DIRECTORY

**IBEA Web Site** 

http://www.geocities.com/Heartland/Meadows/2005/

**NCBEA Web Site** 

http://www.nwmissouri.edu/~oisbe/ncbea/

**NBEA Web Site** 

http://www.nbea.org

**Directory of Business Educators** 

http://www.uni.edu/briggs

**Department of Education** 

http://www.state.ia.us/educate/programs/tech\_voc/

Iowa Association For Career And Technical Education

http://www.iowaacte.org

# **IBEA AWARDS**

#### 2001 Outstanding Secondary Business Educator Area Award Recipients

Area 1a	a 1a Joy Hall New Hampton High Sch	
Area 2	Todd Jon Thompson	Green Middle/High School
Area 9	Bonnie Erickson	Bellevue High School
Area 10	Linda Slusher	Solon Community Schools
Area 12	Karen Hadden	Galva-Holstein High School
Area 13	Kathie Lincoln	Lewis Central High School
Area 14	Patty Bertelle	Lenox High School
Area 16	Lois Roth Danville High School	



Kathie Lincoln, Linda Slusher, Bonnie Erickson, Lois Roth

#### LINDA SLUSHER

#### **OUTSTANDING SECONDARY BUSINESS EDUCATOR**

Linda Slusher received her Bachelor of Business Administration degree from Mount Mercy College in May 1992 and is currently working on a Master's Degree in School Counseling at the University of Iowa. She began her teaching career at Kirkwood Community College and has also taught at Linn-Mar Junior High in Marion, Hamilton College, and currently teaches at Solon Junior/Senior High School in Solon.

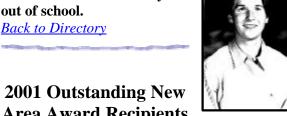
Linda is a member of IBEA, IACTE, IAMLE, Solon Education Association, Alpha Beta Gamma Business Honor Society, and Phi Theta Kappa National Honor Society. She has been recognized by the Iowa City Chamber of Commerce for

school accomplishments and has been recognized by Iowa State University for "significant positive impact on the life of a former student."

Linda has created a variety of computer and Internet training materials and had provided many hours of in-house training to teachers and staff. She has worked extensively in developing hands-on work experiences for her students that benefit individuals within the school, as well as local businesses.

Linda had been active in IBEA by serving as a facilitator for offsite computer sessions at convention for the past four years and served as Awards Co-chairperson in 1999-2000.

Linda is complimented for approach, for being member of the faculty at out of school.

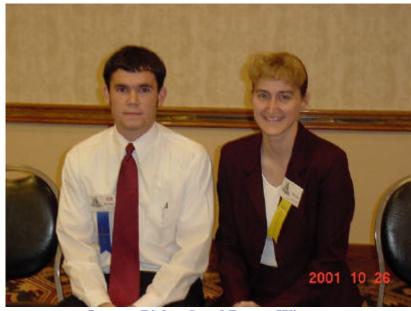


being dedicated to her students, for being progressive in her teaching advocate for business education, and for being a highly respected Solon Community School. She is always there for the kids both in and

#### **Business Educator**

# **Area Award Recipients**

Area 7	Devon Winters	Waterloo Community School District
Area 9 Jodi Reeder		Northeast Community Schools
Area 16	Jeremy Pickard	Ft. Madison High School



**Jeremy Pickard and Devon Winters** 

#### JODI REEDER

#### **OUTSTANDING NEW BUSINESS EDUCATOR**

Jodi Reeder received her Bachelor of Arts degree from Buena Vista University in December 1998. She is pursuing her Master of Science degree at Western Illinois University. She is currently a third year teacher at Northeast Community School District, Goose Lake, Iowa.

Jodi is a member of the Professional Division of Future Business Leaders of America, NBEA, IBEA, NEA, and ISEA.

When Jodi began her teaching career at Northeast Community School District, she was hired to fill a newly created position, including teaching two new classes that had been added to the curriculum. Jodi was responsible for building the classes from the ground up with little help from others. She teaches a variety of computer and business classes and also

teaches marketing. In all those classes she tries to match the needs of the employers and the needs of the students. In March 2001 she organized and chaperoned a trip for her FBLA students to the Federal Reserve Bank and the Stock Exchange in Chicago.

Jodi serves as an FBLA advisor and has helped in developing one of the top programs in the state as far as student participation and success in state competitions. She also serves as technology coach to provide advanced technology training for staff members and assist staff in the use of computer hardware and software.

Jodi is respected as an excellent role model for students and is a very motivated, dependable, and sincere individual. Because of her expertise with computers, she is frequently sought after by students and staff for consultations.

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# MARY JO HOFFMAN

Mary Jo Lofstrom's project

The first phase of this time was given for research. portfolio contents was



#### 2001 Hoffman Award

# LOFSTROM AWARD WINNER

on electronic portfolios has gained her the Hoffman Award.

project was to introduce students to the term *electronic portfolios* and During student interaction and collaboration, consensus of electronic formulated.

The second phase was an employer/student symposium with Des Moines businesspeople over the ICN. This symposium exposed both NK and West Bend/Mallard business students to a broader scope of available employment opportunities and supplied information on skills desired in future employees. Information gleaned from the symposium helped the students know what skills they should incorporate and highlight in their e-portfolios.

During the third phase, students were given the freedom to design their portfolios with requirements including at least three hyperlinks and linkages to a resume and one scanned recommendation letter. Students included term papers, scanned desktop publishing projects, academic and sports awards, art projects, PowerPoint presentations created for history and science classes, etc. Peer-review sessions throughout the design process took place. There were great discussions and sharing of portfolio content and concerns.

Upon completion of their electronic portfolios, the NK Vocational Advisory Committee viewed the projects and critiqued them. A showcase evening was held and students had the opportunity to show their portfolios to the public. This was a wonderful opportunity because several local businesspeople attended and previewed, discussed, and evaluated the student's projects.

Because NK won an Iowa Showcase Technology Award for this project, the students have had wonderful opportunities to present across the state. Mary Jo's students have conducted workshops to teachers from AEA 3. They have shared their e-portfolios with college students and instructors. They were invited to the ITEC Convention and St. Paul, Minnesota to present their e-portfolios.

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#### 2001 Distinguished Service and Scholarship Award



#### DARREL LIND

#### DISTINGUISHED SERVICE AND SCHOLARSHIP AWARD

Darrel Lind is a member of the Area 2 District Board Of Directors, representing Mason City School District. He taught business for over 40 years, 35 of which were in the Mason City Community School System.

Mr. Lind has worked with North Iowa Area Community College in establishing a School-to-Work program for Mason City. He also helped to establish adult education classes for the community when computers were first introduced and continues to help with those classes. He was on the "cutting edge" in establishing curriculum for computers.

He helped start elementary keyboarding and assisted in the training of elementary teachers to teach keyboarding, giving up many hours of his own time.

He has a genuine concern for the success of the student. Darrel was always very diplomatic in dealing with staff and students and serves as a calming influence on others.

As a member of the AEA Board, he states, "My goal is to always consider what is best for students in all issues that require board action and to be an informed, positive influence on the board."

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# 2001 Years of Service Recipients RECOGNIZED FOR YEARS OF SERVICE & RETIREMENT!

Name	School	Years and/or Retired
Roger Davis	Hawkeye Community College	5
Jan Andreesen	Benton Community Schools	10
Regina Long	Southwestern Community College	10
Karen Moore	Ottumwa High School	10
Kathy Stender	Washington High School, Washington	10
Brenda Lohse	Western Iowa Technical Community college	15
Jean Stonewall	Marshalltown High School	15
Barb Anderson	Iowa Central Community College	20
Janie Herting	Waverly-Shell Rock Schools	20
Rita Hinshaw	Ankeny High School	20
Deb Jones	Iowa Lakes Community College	20
Marilyn Beebe	Kirkwood Community College, Cedar Rapids	25
LuJean Bennett	Twin Cedars Schools	25
Susan Elwood	Northeast Iowa Community College	25
Mary Schmitt	Sumner Schools	25
Ruth White		25
Linda Estes	BGM Schools	30
Roberta Gilchrist	Washington High School, Vinton	30
Mary Jane Green	Des Moines Area Community College	30
Nancy Jones	Valley High School	30
Sally McFarling	Faith Baptist Bible College	30
Kathy Morkin	Armstrong-Ringsted High School	30
Robert Nelson	Fremont Mills High School	30
Marvin Tuttle	PCM High School	30
Bonnie Matthias	Hawkeye Community College	31 & Retired
Connie Cowell	Southwestern Community College	33 & Retired
Joe Bowen	Fort Madison High School	35 & Retired
Kay Johnson	Muscatine Community College	35 & Retired

Name	School	Years and/or Retired
Mary Lou Lapp	Indian Hills Community College	40
Allen Rager	Southwestern Community College	40 & Retired
Chuck Baird	Riceville Schools	Retired
Jane Worm	Western Dubuque High School	Retired
Pete Fehr	Lake Mills Schools	Retired
Jerry Fisk	Osage Schools	Retired
Marilyn Heitman	Sumner JrSr. High School	Retired
Barbara Dodge	West High School, Waterloo	Retired
Sue Anderson	Kirkwood Community College, Cedar Rapids	Retired
Leslie Schultz	Kirkwood Community College, Iowa City	Retired
Betty Walker	Keokuk High School	Retired

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#### 2001 Outstanding Service to Business Education Awards Recipients

#### AREA 3: Tom Magee of Tom Magee Law Office in Emmetsburg

Tom Magee of Tom Magee Law Office in Emmetsburg was nominated for the Service to Business Award by Kathy Morkin of Armstrong-Ringsted School. Mr. Magee has volunteered for the past 6 years to help Armstrong-Ringsted students as their Mock Trial Legal Counsel and has served as a judge at the Iowa Lake Community College's Business Competition Day. He has also set up visits to courthouses and jails for business students at Armstrong-Ringsted. He is a friend of Business Education in Area 3.

#### AREA 6: Terry Buzbee of Fisher Controls in Marshalltown

Terry Buzbee of Fisher Controls in Marshalltown was nominated by Donna Packer and Jean Stonewall of Marshalltown High School, Area 6, for his efforts in expanding the coop work/internship program for students at Marshalltown High School. Marshalltown freshmen receive a folder from Fisher controls and participate in a career fair; sophomore students have a field trip through Fishe Controls, getting to see business at all levels; as juniors, students can set up job shadowing experiences; and finally, as seniors, students can become interns working anywhere from 12.5 to 20 hours per week in positions such as computer techs, data entry, accounting clerks, administrative assistants, computer and software installers, and human resources clerks. Every year Fishers expands the availability of positions for students. Student who have participated in the program say that this experience was instrumental in helping them make their college and career choices. Congratulations to Terry Buzbee.

#### **AREA 9: Doug Rempfer of Iowa Workforce Development Center in Clinton**

Doug Rempfer, Iowa Workforce Development Center in Clinton was nominated by LuAnn Farrell of Clinton Community College for Area 9. Mr. Rempfer has supported the Administrative and Office Support program at Clinton Community College for over ten years. He helps with mock interviews for students in the Business Procedures class and critiques the interviews, cover letters, and resumes. One student is selected to "get the job." Doug spends a phenomenal amount of time before, during, and after the interview. His work is very professional and of utmost value to the students. He also serves on the program's advisory committee and attends the bi-yearly meetings, giving up-to-date information and statistics about Iowa employment and giving suggestions to help the program. Mr. Rempfer is a determined, dependable, dedicated, knowledgeable and accountable role model for all of the students. Congratulations to Doug Rempfer of the Clinton Office of Iowa Workforce Development.

#### AREA 10: Bob Eubanks, University of Iowa Information Systems Department

Bob Eubanks, University of Iowa Information Systems Department, has worked extensively to promote business and computer skills for students at Solon High School. He has spoken to classes about his career as a microcomputer system analyst and show students the workings of a computer by actually opening the CPU towers and discussing the functions of each part of the computer. He has assisted with setting up field trips to the University of Iowa to view various areas where computers and networking are being used. Bob also has contributed many hours to the Athletic Booster Club at Solon Community School. He creates and copies all of the school's athletic programs and solicits advertising for those programs to help generate around \$2500 each year for the school. He has also designed most to the Solon Spartan clothing that the school has seen over the past four years. Linda Slusher of Solon Community School, Area 10, nominated Bob and the University of Iowa Information Systems Department for this award because of all Bob has done to promote business and Solon Community School. Congratulations to Bob Eubanks.

#### AREA 10: Office Adminstrator Cheyrl Hines and the law office of Simmons, Perrine, Albright & Elwood

Office Administrator Cheyrl Hines and the law office of Simmons, Perrine, Albright & Elwood have been long-time advocates of Kirkwood Community College's Office Administration-Legal program. The law firm has taken a strong stand in the promotion of Kirkwood and the education of their employees by giving Cheyrl Hines the authority to take action on their behalf. Cheyrl is active in the internship placement and the hiring of Kirkwood office administration graduates. Her innovative spirit is demonstrated by her formation of a successful, active mentor program aimed at training and transitioning new office employees. To encourage student enrollment in the legal secretarial program at Kirkwood, Simmons, Perrine, Albright and Elwood Law Firm established a Kirkwood Scholarship fund to award two yearly scholarships for Office Administration-Legal program students. Marilee Smith of Kirkwood Community College, Area 10, nominated Cheyrl and her offices and expresses her thanks to Cheyrl Hines and the office of Simmons, Perrine, Albright and Elwood for playing a supportive role in the education of future office employees.

#### AREA 15: Ron Goodson of A. G. Edwards & Sons, Inc. in Chariton

Ron Goodson of A. G. Edwards & Sons, Inc., was nominated by E. James Tresnak of Chariton for Area 15. Mr. Goodson has volunteered his time and energy to help Mr. Tresnak's general business class. He met with the class over the ICN, explained about investing, and had a question/answer session with the class. He also set up an account with the class so that they could purchase a stock without having to pay a commission. He also made it possible for the class to access the A. G. Edwards website.

#### **AREA 16: Kerri McKim of Hearth Technologies (Heatilator)**

Kerri McKim of Hearth Technologies (Heatilator) was nominated by Lana Hoffman of New London High School, as Area 16's other Service to Business Award winner. Kerri McKim serves as a member of the Henry School to Career Consortium. As a member of the Work-Based Learning Team, she was instrumental with planning tours for administrators in the summer of 2000 and for teachers in the spring of 2001. She made connections with the country school district when Hearth Technologies upgraded computers and donated their older ones to schools. She has also helped with interviews and resume critiquing. Hearth Technologies has also given school supplies to schools in the country, rotating the schools every year. Kerri has assisted with the resource guide listing contacts for industry tours, job shadowing, and speakers for the classroom. She is now assisting with a staff development project organizing a training session for teachers and students involved in sales throughout the year. She is one of the most dedicated volunteers in the consortium.

#### AREA 16: Gloria Warner, Human Resources Director at Tuthill-Murray Energy Systems

Gloria Warner, Human Resources Director at Tuthill-Murray Energy Systems, was nominated by Lana Hoffman, New London, and Lois Roth of Danville for Area 16. Mrs. Warner has served as chairperson of the Des Moines County Future Workforce Committee as part of the Burlington/West Burlington Area Chamber of Commerce, has been STC on the local and county level for the past 5 years and on the regional level for the past 2 years. Mrs. Warner works tirelessly and with great dedication to build and nurture school/business partnerships. She serves as a business expert on the Comprehensive School Improvement Team. Tuthill-Murray hosts teachers and students job shadowing, provides speakers for countless classroom and countywide activities, and sponsors events that promote partnerships. She served on a regional partners team selected to participate in a State-to-State Institute for School-to-Work in Rhode Island last summer. She serves on the SCC Office Technology Advisory Committee and arranges numerous employee-training programs through collaboration with SCC and the Center for Business and Industry Services.

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# 2001-2002 LIFETIME MEMBERS

# LIFETIME MEMBERS (through Dec. 18, 2001)

LuVerne Bierle Joe Bowen Carole Cole Janet Colyer Connie Cowell Gary Engelbart Peter M. Fehr Evelyn K. Fordyce **Dwight Grantham** Eleanor Green Kathryn Griffin Olaf Grosland James Handorf Nola Hanson Lucy Howarth Jean I. Janssen Kay Johnson Gayle Johnson **Ruth Johnston** Ruth Ann Kelleher Harlan LeClere Ann W. MacMillan Phyllis McIlhenny Rosemary Meyer Nancy B. Moen **Donald Moore** Lyle Niemeyer Marilyn E. Price Jack Reed Jane Ealy Sayers Angela Svoboda Judi Swanson Alice Thie Glen Trullinger Peg Van Buskirk Gene Wanek William A. Wermers Jane Worm

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# **Tackling Change 2001 IBEA CONVENTION HIGHLIGHTS**

#### PAST PRESIDENTS' BREAKFAST

The Past Presidents' Breakfast was hosted by the 2000 Past President, Murlene Asadi, in the Executive Board Room of the Holiday Inn. The following past presidents were in attendance:

President	Year
Joe Bowen	1982
Cynthia Petersen	1983
Pam Ziebarth	1985
Gary Engelbart	1987
Dianna Briggs	1989
Mary Jo Loftstrom	1992
Barb Bielenberg	1993
Connie Cowell	1994
Judi Swanson	1995
Beth Sindt	1996
Dick VanHolland	1998
Kimberly Schultz	1999

Dr. Joyce McGrath, NCBEA President, from Cleveland, Ohio, also attended as IBEA's special guest. Although Myra Maxen, President in 1980, attended the conference, she was unable to attend the breakfast.

To decorate the tables, Murlene used a fall color scheme, using ceramic, chocolate-filled pumpkins as favors. As an ice breaker, she chose the "Coat of Arms" brainteaser developed by Provant Media Publishing. Everyone enjoyed dining on quiche, fruit, potatoes, coffee, and juice while getting reacquainted.

# P. Buckley Moss



A Brighter Tomorrow

#### P. Buckley Moss Print Helps To Raise \$105 For The Iowa Business Education Association's Silent Auction

The P. Buckley Moss Society's generous contribution of the print, *A Brighter Tomorrow*, to the Iowa Business Education Association is greatly appreciated. Through their support, IBEA was able to raise an additional \$105 at the silent auction to help defray convention expenses that provide professional development opportunities that will enhance teaching and learning across the state.

The P. Buckley Moss Society was established in 1987 to foster an awareness of the art of P. Buckley Moss and to promote charitable endeavors consistent with her ideals. Through its work, the Society is able to share Ms. Moss' artistic achievements and to advance her important philanthropic goals. The society's slogan, *For the Love of Children*, serves as a constant reminder of its commitment to help children achieve success.

One of the Society's missions is to promote charitable endeavors consistent with Pat's ideals. They achieve this mainly through their Charity print collection. Over 425 Moss prints are donated each year to worthy charities throughout the United States. Through Pat's generosity, the Society has been directly responsible for raising over \$1,200,000 for charity.

If you are interested in finding out more about the P. Buckley Moss Society or becoming a member of their organization, you can go to their web site at <a href="https://www.mosssociety.org">www.mosssociety.org</a>. The Iowa Business Education Association applauds the Society's endeavors and is grateful for their support and dedication to education.

Special recognition and thanks to M & J Art and Frame Gallery, Ottumwa, who professionally framed the print for the silent auction.

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# **2001 CONVENTION PHOTOS**



Roger Davis, Registration Chair



President Jody Emerson Opening Session



**Judy Shimon, Murlene Asadi, Pat Sheridan stuffing convention bags** 



Kimberly Schultz and Marilyn Price Discussing NBEA matters no doubt!



Barb Bielenberg, Lori Ochsner, Vivian Brandmeyer and Terry Stence



Colleen Hunt
Department of Education Representative



Joyce McGrath NCBEA President



Joyce, Kimberly, and Marilyn In the Tropical Holidome Exhibits Area



Dave Bunting IACTE President



Kay Johnson During a break in the Tropical Holidome



Roger Roth, Southwestern Publishing Long time friend of IBEA!



Peg Walker Saturday Brunch Keynote Speaker



**Beth Sindt Convention Site Chair** 



Lori Ochsner presenting Jody Emerson with the IBEA President's plaque



Dianna Briggs, Past President and convention presenter



Deb Jones, Vivian Brandmeyer, and Colleen Hunt, Convention Presenters



Hold N View Tropical Holidome Exhibits



Dr. Al Napier E-Business in the Classroom Session



Sonya Lester
The Basics of Saving and Investing session



Colleen Hunt, Deb Jones, and Jody Emerson Area Reps Strategic Planning session



Lu Ann Farrell Did You Know? It Works! Session



Dr. Bill Mitchell Distance Learning Alternatives session



Saturday's Brunch



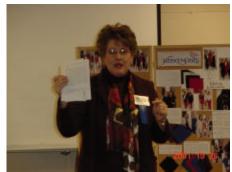
Attending a session



Kevin Wenndt, IPERS Individual Sessions



Lois Ann McElroy Lindell Center for Economic Education session



Ruby Dickey
Dress for Success/Walker Shoes session



AIB
Tropical Holidome Exhibits



Jenny Lambert Small Business Development session



Business Professionals of America Tropical Holidome Exhibits



Tony Weber Glencoe/McGraw Hill Representative



FBLA Exhibit Tropical Holidome



EMC Paradigm Exhibit Tropical Holidome

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# **BOARDS AND COMMITTEES**

2001 IBEA Planning Committee



Front Row: Edna Stiefel, Door Prizes; Peggy Smith, Awards; Rita Gullord, Door Prizes; Alethea Stubbe, Decorations. Back Row: Lana Hoffman, Program (Secondary); Jody Emerson, IBEA President; Lori Ochsner, Convention Chairperson; Roger Davis, Registration; Patrick Sheridan, Local Arrangements; Sue Elwood, Program (Postsecondary); Judy Shimon, Exhibits; and Beverly Amoroso, Publicity

#### 2000-2001 Executive Board



Front Row: Petty Smith, Awards; Jody Emerson, IBEA President; Murlene Asadi, Past President; Beverly Amoroso, Public Relations. Back Row: Kimberly Schultz, NCBEA Rep; Lori Ochsner, President-elect; Lana Hoffman, Secretary; Sue Elwood, Newsletter Editor; Alethea Stubbe, Executive Secretary; Barbara Bielenberg, Historian.



Front Row: Sharon Tauke, Area 10; Peggy Smith, Area 13; Janie Herting, Area 7, Marcia Henke, Area 12. Back Row: Joan Salts, Area 15; Patrick Sheridan, Area 1a; Lu Ann Farrell, Area 9; Kathy Morkin, Area 3; Duane Pals, Area 4; Karen Tussey, Area 14; Lois Roth, Area 16.

2001-2002 New IBEA Officers Elected			
President	Lori Oshsner, Fort Mill, South Carolina		
President-elect	Patrick Sheridan, Turkey Valley High School		
Secretary	Lana Hoffman, New London High School		
Treasurer Marilee Smith, Kirkwood Community College			
IACTE and Legislative Rep Vivian Brandmeyer, Des Moines Area Comm			
Area 3 Rep Deb Jones, Iowa Lakes Community College			
Area 4 Rep Duane Pals, Unity Christian High School			
Area 5 Rep Pamella Uhlenkamp, Fort Dodge High School			
Area 11b Rep Cindy Weeks, Roosevelt High School			
Area 12 Rep Marcia Henke, Washington High School			
Area 13 Rep	Kimberly Peterson, Essex High School		
Area 1a Rep—Appointed to Compete Term	Tammy Vrzak, Turkey Valley High School		
Area 14 Rep—Appointed to Complete Term	Karen Tussey, Southwestern Community College		

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# REPORTS BY BOARDS AND COMMITTEES



# 2002 Convention Planning Committee Report By Patrick Sheridan Convention Chair and President-elect

psheridan@turkey-v.k12.ia.us

#### "United in 2002"

While most of you are thinking about classes, grades, Christmas presents, Christmas vacation, etc., there are some who have some additional "food on their plate." These people are the planning committee for IBEA's 2002 annual convention in Des Moines. Planning is in the beginning stages so there is not much to report, but I am able to share with you the fantastic committee I've managed to assemble.

Jeremy Pickard (Muscatine Community College) and Joy Hall (New Hampton High School) will be doing the <u>program</u>. Feel free to contact either of these people if you have ideas that you want to share. Both are new to the committee and should have much to offer.

Rita Gullord (Hamilton Business College) and Edna Stiefel (Northeast Iowa Community College) will be taking on the task of <u>registration</u>. These sisters (yes, they don't look like sisters) did a wonderful job with door prizes and silent auction last year, so I couldn't let them get away. See what happens when you do things in an exceptional way!

Sue Elwood (Northeast Iowa Community College AND editor of this newsletter) will be in charge of <u>exhibits</u>. Sue has volunteered to almost every position on the planning committee. Do I detect someone on the road to presidency?

Bev Amoroso (Kirkwood Community College) is in her third year in <u>publicity</u>. If you haven't seen her work in the past two years, you're not reading enough. Bev hits about every avenue possible to get IBEA in the forefront. I'm happy she is staying on this third term.

Alethea Stubbe (Northwest Iowa Community College) will be doing the <u>door prizes and silent auction</u>. She has a tough "dual" to follow, but I can guarantee she's up to the call. Alethea and I shared "program" the very first year I became involved with the planning committee. Those who have not worked on this committee probably wouldn't understand, but that position has made us lifelong friends.

Marcia Henke (Cherokee High School) is coming back to the planning committee after a few years absence and will be in charge of <u>local arrangements</u>. If I remember correctly, it was Marcia who first cornered me in Des Moines and convinced me how "qualified" I was to join the team. Well, I may not have been at the time, but I had better be by now since they have me in charge.

Judy Shimon (Pocahontas High School) joined the committee last year for the first time. She told me that she had sat back long enough and it was time to dig in and help out. Needless to say, telling me that caused her to accept the position of <u>awards</u>. Now it's up to the rest of us to get people nominated and make her work. Don't forget those local businesses that deserve recognition. You might think that your community is too small or too far away. Don't believe it. I've nominated a local business twice and on both occasions the business owners showed up at our luncheon to accept their award. In fact, one of the two has donated several hundred dollars to our convention fund since then and recently told me that he was going to up his contribution this year.

Tammy Vrzak (Turkey Valley), my last volunteer, will be in charge of <u>decorations</u>. I've worked with Tammy for about five years now and she will be a real asset to the planning committee. She is very creative, outspoken, thrifty (IBEA will like that), and a wonderful friend and colleague.

Our first meeting was held the first weekend in January. We began working on Friday night until about midnight and all day Saturday. It sounds like a long weekend, but it was fun and we made lots of progress; we always do. I'll attempt to keep you updated on what's happening with us and hope you'll be able to come to Des Moines October to enjoy the fruits of our labor.

# 2002 Convention Theme United in 2002 Watch for details in the May issue of News & Views

# Iacte Report By David Bunting President Iowa Association For Career & Technical Education

dbuntin@kirkwood.cc.ia.us



Greetings from the Iowa Association for Career and Technical Education! Since October, it has been my privilege to serve as your Association's president. It has already been a busy year! Let me briefly share......

In October, IACTE sponsored its fall conference for over 100 career and technical educators. Our theme, "Stronger Together" reinforced the important partnerships that need to exist between business, education at all levels, and between career and academic education. At our annual House of Delegates meeting, IACTE membership costs were reduced from \$25 to \$5. Now, every career and technical educator in Iowa should be a member!

This month, Iowa will again receive a Quality Award at our ACTE conference in New Orleans. Special thanks go to Past President Vicki Lowe for submitting our application.

This year, we will emphasize technology for communicating with our members. Visit our national Association's website <a href="www.acteonline.org">www.acteonline.org</a> and take a moment to visit Iowa's new website <a href="www.iowaacte.org">www.iowaacte.org</a>. Ours is still evolving and we encourage your input to make it a prime source for information on career and technical education in Iowa.

Finally, mark your calendar for November  $14^{th}$  and  $15^{th}$  2002 for next year's IACTE conference in Ames. Career and technical education in Iowa needs your active involvement.

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# Historian's Report From Barb Bielenberg Ibea Historian And NCBEA Newsletter Editor

bielenb@sioux-city.k12.ia.us

I have lots of pictures from the October 2001, convention, and hope to share them on a board next year.

If anyone has items to share for the display (not to let us keep, just share), please email me so I can do some planning. Someone last year was talking about a ribbon-tin display, but I had forgotten whom and never heard more. It would be a great display.

We like to see some of the old things. Thanks to all those who responded to my shorthand IN shorthand. It's becoming a lost art, but I still like to use it myself for notes, etc. If students see it, they are always interested to see what it says.

I will be attending the ACTE convention in New Orleans in December, and then NBEA in Philadelphia in the spring. I hope we have lots of you able to attend so we can MAKE history together in such a historic town.

Pam Ziebarth emailed me with the first correct answers to my trivia quiz, so she won the gift prize. Let's see how you do this time.

Email me at bielenb@sioux-city.k12.ia.us. First one wins a prize, to be given at convention next year.

#### **TRIVIA**

- 1. Who was president when NBEA/NCBEA was last in Kansas City? (Hint: from a state north of us)
- 2. Who is NCBEA president, who was with us at IBEA this year?
- 3. Who from Cedar Falls was the NCBEA registered agent (until his death) from the great state of Iowa until Dianna Briggs took over this year?
- 4. In which state of the 8-state regions of NCBEA was NCBEA incorporated.
- 5. In what year will NCBEA again be in Iowa?

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# NORTH CENTRAL REGION NEWS by Kimberly Schultz NCBEA Representative

kschult@kirkwood.cc.ia.us

Hosts of the fall 2001 NCBEA convention were our neighbors to the north, Minnesota. Many Iowans chose to take the lovely fall drive on October 4 to Treasure Island in Red Wing. The chosen theme, The Unconventional Convention, was appropriate for the three days of professional development. Besides attending sessions that ranged from emotional intelligence, to personal finance to customer service, convention participants could try their luck at the slot machines or pick up some famous Red Wing Pottery from the local factory. Several dinner cruises were scheduled as was an Island BBQ that featured a putting contest.

#### NCBEA Board Meeting

Joyce McGrath, Ohio, presided at the semi-annual NCBEA board meeting. Jan Treichel, NBEA Executive Director, and Iowa's Marilyn Price, NBEA secretary/treasurer, were special guests at the meeting. Dr. Treichel informed the board that NBEA will be offering the opportunity to earn professional development credit for NBEA convention participants. This is an excellent opportunity to earn recertification hours and all convention attendees are encouraged to take advantage of this opportunity.

Jan also showed board members the updated standards book. There were major changes made in the personal finance and computer areas. Many of the standards from the previous edition were moved down to the middle school level and new standards were written to reflect changing technology and business trends. The book may be purchased over the Internet and costs \$27 for NBEA members.

The North Central region will be hosting the national convention in 2004. Therefore, a call for nominations for NBEA president-elect and convention chairmen were issued. If you are interested in serving on the convention committee, please let me know and I will forward your name on to the national office. Positions available are publicity, program, chair, legislature, and PCBEE (College/University Level). Nomination deadline for the president-elect was this past fall, so ballots for this position will be mailed to NBEA members this February; the two nominees receiving the most votes will make presentations to the NBEA board at the national convention in Philadelphia. Bill Murphy, Minnesota, has indicated that he will run for NBEA president and would appreciate your vote in the February election.

The national convention is always held the week between Palm Sunday and Easter. This year's convention will be in Philadelphia, PA. Next year, convention attendees will head to Dallas, TX. Chicago, IL, will host the 2004 convention while the 2005 NBEA convention will be held in Anaheim, CA.

If you will be attending your first national convention in Philadelphia, be sure to apply for one of the \$200 stipends awarded to first-time attendees. Iowa donates money to this fund and has designated that an Iowan should receive this award made available from our donation. If no Iowa teachers apply, the money is placed into the general fund and is awarded to any applicant.

#### NBEA Membership

If you do not belong to NBEA, please consider joining. There are numerous benefits for being a member. In May, you will receive a copy of the annual yearbook whose focus for the coming year will be on technology. Four times a year NBEA's excellent magazine, *Forum*, will find its way to your mailbox. In addition, several issues of *Keying In* are published. Each issue examines a hot topic in the world of business education. All of these publications provide excellent ideas and resources to use in your classroom.

Membership benefits are not limited to publications. NBEA members become automatic members in their respective region. Conventions are conveniently held each year in each region and the national convention rotates throughout each of these regions too. The opportunity to network and hear nationally acclaimed speakers is a big plus.

You will find an application form for NBEA membership in this issue of *News and Views* or you can join via the Internet on NBEA's web site, nbea.org. Please take the time today to complete this form and become a member of NBEA/NCBEA so you can begin to take advantage of the many opportunities our organization provides to you.

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## **SHOW ME THE MONEY**

**Chicago Fed Opens New Visitors Center** 

"...the Fed must communicate to people about what we do and why we do it."

—Alan Greenspan, Chairman of the Federal Reserve System in the Dedication Speech for the Federal Reserve Bank of Chicago's Visitors Center

#### **Your Chicago Fed**

Don't let the stone facade and marble columns fool you, the Federal Reserve Bank of Chicago is a vibrant, active center of learning for people of all ages and walks of life. Our new Visitors Center exemplifies a novel approach to helping people learn about money, the economy and the work of the Federal Reserve, the nation's central bank.

The Visitors Center welcomes you in million-dollar style. As you enter, a huge rotating cube containing a million one-dollar bills offers a first glimpse of the engaging, interactive learning tools available inside. These tools teach visitors about a topic that interests almost everyone—money—and about how the Federal Reserve Bank of Chicago keeps it flowing in our District and throughout the country.

Cash and currency are only part of the story. The Center also illustrates the complex work of the Federal Reserve System in monitoring our \$10 trillion economy.

The Power of Money, a nine-minute film that visitors can view, highlights the important role of the Federal Reserve System and the Chicago Fed in setting monetary policy, managing a national payments system and promoting safety and soundness in the operation of our nation's banks.

#### **Your Chicago Fed and Your Class**

Talk about money in class and you're sure to get their attention, right? Students are fascinated by the billions of dollars that flow through our doors daily. A field trip to our Visitors Center provides an opportunity to leverage their fascination into a unique learning experience.

Tours of the Visitors Center can be a part of your schedule and can easily be used to supplement and strengthen the lessons students learn about money, the economy and the history of the nation's banking system.

The Visitors Center can bring to life a better understanding of monetary policy for economics students at any level. History and government students will find ways to increase their knowledge of how the banking system and the central bank evolved in the United States. And personal finance and consumer education students will learn how payments flow through our economy and why good money management is so important. Students of all ages and fields of study also will have their eyes opened to the variety of career opportunities available throughout the banking and financial services industry.

#### Ask for a Curriculum Package

To increase the Visitors Center's educational value and make it an integral part of the Federal Reserve Bank of Chicago's educational outreach mission, a curriculum package is being developed to supplement and enhance your class's visit.

The package provides activities and information designed to prepare students for their visit. The package provides pre-visit and post-visit information and activities, as well as a guide sheet to help students focus on the information being presented in the tour. The programs should be available for the second semester.

As Your Chicago Fed, we support teachers and educators because we believe in the importance of economic and financial literacy. The Visitors Center is a new, exciting part of this mission and stands ready to help you in your efforts to educate our students.

#### FRB Chicago Visitors Center Highlights

The Lively Life of Money—A dynamic eight-foot high "kinetic sculpture" that demonstrates the lifecyle of currency, from its use in the economy to its ultimate end—shredding at the Chicago Fed and other Fed Banks.

Set the Course—An interactive computer game that challenges players to stand in the shoes of Alan Greenspan, and adjust interest rates in response to a variety of economic scenarios.

The Money Pit—A glassed in pit containing 132,000 coins submerged in the floor, lights up when visitors step on it.

The Counterfeit Cash Quiz—An interactive activity featuring actual counterfeits detected by the Chicago Fed, challenges visitors to distinguish between real and fake bills.

The Power of Money—A video explaining what goes on every day behind the pillars of the Chicago Fed

The Million-Dollar Cube—A rotating cube containing a million one-dollar bills, gives visitors a chance to see \$1 million up close.

#### **Come Visit Us!**

Arranging Tours of the Fed for Your Classroom

The Federal Reserve Bank of Chicago has long been a favorite destination of school groups. In 2000, 37% of the groups touring the Chicago Fed were high school groups. Colleges and select junior high groups also are frequent visitors. With the new Visitors Center now in operation, demand is expected to stay high.

Educators who are interested in bringing classes to tour the Chicago Fed can arrange for tours if they meet some specific criteria:

- -Students must be in either high school or college and taking an economics, personal finance, business or related course.
- -Teachers of students under high school age can arrange a tour if their class is part of the State of Illinois "Bank in School" program.
  - -There must be a minimum of two adults for every 30 students in the group.

Student groups that do not qualify for a tour are invited to stop and enjoy the Visitors Center any time they are in the area.

On the tour, students see a presentation on the role of the Federal Reserve Bank of Chicago and the Federal Reserve System in the economy. They will get to see and enjoy the Visitors Center. They will also see the cash operations area from our cash viewing room.

To arrange a tour, teachers should contact the Federal Reserve tour line at 312-322-5111, or via e-mail at tours.chi@chi.frb.org. Groups can also take a virtual tour at our web site, <a href="https://www.chicagofed.org/aboutthefed/tourinfo.cfm">www.chicagofed.org/aboutthefed/tourinfo.cfm</a>.

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### 2001 CONVENTION CONTRIBUTIONS

#### **Presidential Level: \$501 - \$1,000**

Glencoe/McGraw Hill, Nick Baker
Glencoe Applied Learning and Technology Group, Lisa Faley, Iowa Representative
Hy-Vee, Inc., West Des Moines
Thomson Learning/South-Western Publishing/Course Technology

**Executive Level: \$251 - \$500** 

Hamilton Business College, Cedar Rapids Independent Insurance Agents of Iowa, West Des Moines (Representing 750 Independent Insurance Agencies)

**Associate Level: \$101 - \$250** 

Des Moines Area Community College, Ankeny Kirkwood Community College, Cedar Rapids North Iowa Area Community College, Mason City Pella Rolscreen Foundation, Pella State Bank of Lawler: Lawler, New Hampton, Waucoma Townsend Engineering Company, Des Moines

#### Participating Level: \$1 - \$100

AIB College of Business, Des Moines
Anderson Erickson Dairy, Des Moines
Duea Motor Company, Albia
Grinnell Mutual Reinsurance Company, Grinnell
Stew Hansen's Dodge City, Des Moines
Indian Hills Community College, Ottumwa
John Deere Des Moines Operations Unit Management, Johnston
Scott Community College, Davenport
The Learning Post, Urbandale
Sheila J. Waldorf, Burlington

2001 IBEA Door and Silent Auction Prize Donors			
Adella Tieskotter	Lawler, Iowa		
American Gramaphone	Omaha, Nebraska		
American Institute of Business	Des Moines, Iowa		
Ameristar Casino Hotel	Council Bluffs, Iowa		
Any Wear Apparel, Joni Manske	W. Burlington, Iowa		
Basket of Daisies, Sara Wolff	Cedar Falls, Iowa		
Beth Sindt	Waterloo, Iowa		
Bruegger's Bagels, Steve Bowden	Coralville, Iowa		
Bunn-O-Matic Corporation	Creston, Iowa		
Carin's Candy Bouquet	Cedar Falls, Iowa		
Country Den, Lee Stiefel	New Hampton, Iowa		
Country Inn and Suites, Julie Haler	Cedar Falls, Iowa		
Crystal Tree Restaurant	New Hampton, Iowa		
Des Moines Area Community College, Vivian	Ankeny, Iowa		
Brandmeyer			
Edna Stiefel	Des Moines, Iowa		

Eldon Roth Insurance Agency, Brian Roth	Mt. Pleasant, Iowa
Great River AEA #16, John Schultz	Burlington, Iowa
Hamilton College, Troy Tuecke	Cedar Falls, Iowa
Hands All Around Gift and Antique Shoppe, Susan	Winfeld, Iowa
Haight	,
Holiday Inn Airport	Des Moines, Iowa
Ingersoll Dinner Theater	Des Moines, Iowa
Isabel Bloom Studio Showroom	West Des Moines, Iowa
Joan Salts	Fairfield, Iowa
Jody Emerson	Creston, Iowa
Kelley Insurance Center	Des Moines, Iowa
Kingsley Inn	Fort Madison, Iowa
Kirkwood Book Store, Ryan Gardener	Cedar Rapids, Iowa
Kirkwood Community College, John Henik, Dean	Cedar Rapids, Iowa
Lois Roth	Danville, Iowa
Lori Oschner	Fort Mill, South Carolina
Lou Ann Knorr	Carroll, Iowa
Lu Ann Farrell	Bryant, Iowa
Nancy Sheriff	Sheffield, Iowa
New York Life Insurance, Howard Tauke	Cedar Rapids, Iowa
NIACC Bookstore	Mason City, Iowa
Northeast Iowa Community College, Kate Archer	Calmar, Iowa
Northwest Iowa Community College, Aletha Stubbe	Sheldon, Iowa
Nursery & Garden Center, Jim Bremer	Ottumwa, Iowa
P. Buckley Moss Society	Waynesboro, Virginia
Pam Ziebarth	Council Bluffs, Iowa
Pat Sheridan	Lawler, Iowa
Rita Gullord	Waterloo, Iowa
Rod's Hallmark Shop	Creston, Iowa
Salisbury House	Des Moines, Iowa
Southeastern Community College, Monica Hinkle &	W. Burlington, Iowa
Sheila Waldorf	
Sprint Car Hall of Fame and Museum	Knoxville, Iowa
Sue Elwood	Calmar, Iowa
The University of Arizona	Tucson, Arizona
Department of Intercollegiate Athletics	
University Book & Supply, Rose Lorenz	Cedar Falls, Iowa
University of Northern Iowa Ticket Office, Greg Davies	Cedar Falls, Iowa
Wartburg College, Patrice Bailey	Waverly, Iowa

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# **MEMBERSHIP FORMS**



#### IOWA BUSINESS EDUCATION ASSOCIATION

Promoting Business Education in Iowa Affiliated with the National Business Education Association

#### 2001-2002 Membership Form

IBEA Membership Year – July 1 to June 30 Use this form only if you are not attending the Fall Convention. If you are attending the Fall Convention, dues are included with registration.

	Please check applicable status:		
NameAEA No	Student\$5		
Home Address	Retired Educator\$5		
Home City/State/Zip			
School	Retired Educator/ Lifetime Membership-\$25		
School Address			
School City/State/Zip			
School Phone ( )Home ( )	Mail this form and your check (payable to IBEA)—sorry, no		
E-mail Address	invoice please to:		
Check here if there has been a recent change in the above information.	Alethea Stubbe IBEA Executive Secretary 4094 – 250 Street George, IA 51273		

MBEV	N ATIONAL BUSINESS MEMBERSHI	EDUCATION P APPLICAT	
	Join Today and Increas	e Your Professio	nal Expertiæ!
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Professional journals and publications:     NBEA's journal, Bushess Education Forum	Nome	Title	
NBEA's newsletter, Kaying In NBEA Yearbook	Organization		
Special publications and promotional items Curriculum standards and resources	Business Authors City	3 de	Z <sub>0</sub>
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<ul> <li>Regional association membership</li> </ul>	Home Address		
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Legislative advocacy			- 107
Business-industry link	Home Phore (Inducts Assa Code)		
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Professional awards program	METHOD OF PAYMENT:	MEMBERSHIP CLASSIF	REATION
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RETURN THIS FORM WITH PAYMENT TO:	Espiration Date		tion) income to perpose; however, they may be ander other provisions of the Internal Research Code
National Business Education Association 1914 Association Drive Reston, VA 20191-1596	Signature agreed to at their tractional secretary or		
(Tel) 703-860-8300 • (Fax) 703-620-4483	www.nbea.org	E-Mai	l: nbea@nbea.org

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## **NOMINATION FORMS**

## 2002 IBEA Award Nomination Form Nominee's Name, Job Title \_\_\_\_\_\_ Business Address \_\_\_\_\_ Home Address **Award Nominated for:** (Please check the appropriate items) Outstanding Business Educator - Secondary Level (7-12) \_\_\_\_Outstanding Business Educator – Post-secondary Level Outstanding New Business Educator—Secondary (1-5 year teacher) Outstanding New Business Educator—Post-secondary (1-5 year teacher Frank and Margaret Hoffman Award (This award is a \$100 check to an individual for a special project, research, etc. Nominee must submit a one-page typed report describing the project and outlining how it promotes or improves business education.) **Distinguished Service and Scholarship Award** (Nominee has made a major contribution to business education. Nominee may be an educator, administrator, or community leader. Award is a \$300 scholarship for a business student at a school chosen by the honoree. Nominee has not received the Outstanding Business Educator Award.) All above nominees must be (or must become) IBEA members and will be asked to furnish further information later. Service to Business Education (Nominees must be businesses who have made a major contribution to business education. Only 2 businesses from each area will be honored.) Nominator's Name, Title: Work Address E-mail Address Return by March 1 to: **Judy Shimon** 202 First Avenue SW Pocahontas, IA 50574

#### NORTH-CENTRAL BUSINESS EDUCATION ASSOCIATION

2001-2002 Nomination Agreement Form

This form has been prepared to help you establish your eligibility as a candidate for office in the North-Central Business Education Association. Please complete the form and give it to the person who is nominating you so that he/she can send it along with your nomination form. The deadline is February 1, 2002. The N-CBEA offices available are President-elect and Junior Representative to the NBEA Board. Each one is a three-year term (2002-2005).

To be eligible as a candidate for office in the North-Central Business Education Association, a candidate must:

- 1.Be a current member of the NBEA (dues paid in the year in which the candidate is nominated.
- 2. Attend all Board meetings and NCBEA sponsored activities.
- 3. Submit a signed statement that he/she has agreed to be a candidate for the office for which nomination is made.
- 4. Submit a resume of no more than 3 pages and a black and white photo.\*

YOUR NAME:	DATE:	
HOME ADDRESS:		
HOME PHONE: ( ) WORK PHONE (	)	
PREFERRED E-MAIL ADDRESS		
I hereby agree to have my name placed into nomination for the offic the North-Central Business Education Association. My National Bu 2001-2002 have been paid.	ee of usiness Education Association dues for	in
YOUR SIGNATURE		
Return form and accompanying documents to:		
Sharon G. Kosek, Past President, NCBEA 2 Wishbone St. Joseph, MO 64506		

For information, call 816 232-7096 (h) or (816) 671-4170 (w) e-mail sharongkosek@hotmail.com


# **INFORMATIONAL WEB SITE**

#### **About Speaking Solutions Inc.**

Speaking Solutions Inc. is dedicated to retraining everyone in speech and handwriting recognition. Computers are changing. The way we use computers is changing. Current keyboards and mice configurations cause injury -- we know that. We want to teach everyone a safer and much more productive way to use technology in their professional lives.

Check out their website to find out more! <a href="http://info@speakingsolutions.com">http://info@speakingsolutions.com</a>
<a href="mailto:Back to Directory">Back to Directory</a>

## **EDITOR'S NOTE**

I hope you have enjoyed our first cyber version of News & Views. Visit us often because the site will be updated frequently.

This is my first stab at creating an electronic version of the newsletter. If you experience problems or have suggestions for improving our newsletter, please let me know so I can make corrections. Send me a message by clicking here: <a href="mailto:elwoods@nicc.edu">elwoods@nicc.edu</a>

You will be notified via e-mail when a new newsletter is available at our site. If you change your e-mail address or are not getting notification by e-mail, please send me your e-mail address so I can update my distribution list.

Thanks for your help!

Sue
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