

Pamela Froman

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OBJECTIVE

A dynamic, creative designer with a visionary flair for the sharpest look. Seeking a position to enhance and challenge my skills as well as reward my employers.

EXPERIENCE

Westlake Magazine, Westlake Village, CA 2005-2006

Design Intern

- Designed advertisements published in upscale bimonthly magazine.
- Assisted with day to day production and workflow.
- Creative input on layouts and pictorials.
- Worked immediately with art director, publisher and advertising department.

Relief International, Westwood, CA 2004

Design Intern

- Designed brochures for non-profit organization.
- Responsible for all photography and font choices.

Smalloffice.com, Malibu, CA 1999-2000

Managing Editor

- Wrote and edited stories for various sections of the site.
- Supervised workflow between editorial and art departments.

KinoFlo, Sun Valley, CA 1998-1999

Designer

- Created sales flyers, operation manuals, stationary for manufacturer of film industry fluorescent lighting.
- Updated website.

Group IV Communications, Thousand Oaks, CA 1996-1998

Associate Editor/Photo Editor

- Wrote and edited stories.
- Assigned, conceptualized, budgeted photo shoots and tracked invoices.
- Pushed layouts and artwork through production process.

EDUCATION

Bachelor of Arts, Major in Art, California State University, Channel Islands, May 2006

Bachelor of Arts, Major in English, University of California, Santa Barbara, August 1996

SOFTWARE KNOWLEDGE

Quark, Microsoft Word, Adobe Illustrator, Adobe Photoshop, Adobe Acrobat, Adobe Imageready.
Some knowledge of: Adobe Indesign, Macromedia Dreamweaver, Macromedia Flash

ACTIVITIES

- Chi Omega Fraternity
- UCSB Alumni Association
- CSUCI Alumni Association

References and Portfolio furnished upon request.