

MUSIC

ALL THAT JAZZ!**WSKG-FM**

Binghamton, NY

Produced and hosted Saturday night jazz music programming, including live and taped interviews with a wide spectrum of visiting artists, among them: Chick Corea, Gary Burton, Slam Stewart, McCoy Tyner. Various 1975–1976. (Local broadcast only)

ART PEPPER: STRAIGHT LIFE**KPFK-FM**

Los Angeles, CA

An hour-long radio program featuring the music and words of renowned alto saxophonist Art Pepper. An authorized radio biography, based in part on Art and Laurie Pepper's book of the same name. 1980. (Pacifica Network, Australian Broadcasting Commission FM Network, Independent stations nationally)

STRICTLY JAZZ**KCRW-FM**

Santa Monica, CA

Produced and hosted weekly 4-hour music program broadcast over greater Los Angeles basin. Presented a broad sampling of the art form, conveyed musical and historical perspectives, conducted location and in-studio interviews with artists. *Strictly Jazz*, a long-popular nightly program, featured regular weeknight hosts from KCRW's staff of producers. Various 1980–1984. (Local broadcast only)

THE LIGHTHOUSE TAPES

Independent

Extraordinary recordings from the final nights of the legendary Lighthouse jazz nightclub in Hermosa Beach, CA, featuring the Joe Farrell Quartet (Joe Farrell, reeds and flute; George Cables, piano; Bob Magnusson, bass; and Peter Erskine, drums) Includes numerous compositions by band members, as well as outstanding performances of jazz standards. 1981. (Unreleased masters) ➤



MUSIC (continued)

LISTENING IN: JOHN WOOD

KCRW-FM

Santa Monica, CA

Series premiere features Los Angeles pianist John Wood, who talks about his musical roots and contrasts his two great loves: jazz and professional boxing. Music and interview, half hour. 1981. (Local broadcast, Australian Broadcasting Commission FM Network)

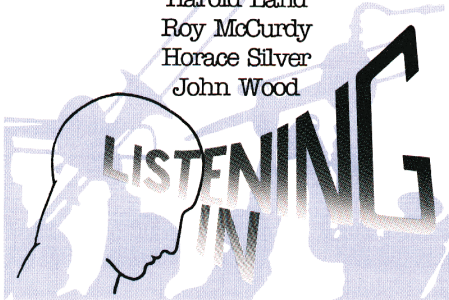
LISTENING IN: MOSE ALLISON

KCRW-FM

Santa Monica, CA

Considered one of the great contemporary jazz/blues minstrels, pianist Mose Allison reviews his many years of touring, his influences and his idiomatic position in the music industry. Music and interview, half hour. 1981. (Local broadcast, Australian Broadcasting Commission FM Network) ➤

Art Pepper
 Mose Allison
 Joanne Brackeen
 George Cables
 Walter Davis
 Tal Farlow
 Joe Farrell
 Benny Golson
 John Heard
 Freddie Hubbard
 Leroy Jenkins
 Harold Land
 Roy McCurdy
 Horace Silver
 John Wood



A series of portraits in words and music.

Produced by Bob Rosenbaum

in association with **RadioWest**
a nonprofit corporation of independent producers



MUSIC (continued)

LISTENING IN: TAL FARLOW

KCRW-FM

Santa Monica, CA

The legendary jazz guitar stylist talks about growing up as a sometimes-reluctant but always astonishing performer, details his musical roots and concepts, and reveals why, despite popular pressures, he still practices the fine art of sign painting. Music and interview, half hour. 1982. (Local broadcast, Australian Broadcasting Commission FM Network)

LISTENING IN: HORACE SILVER

KCRW-FM

Santa Monica, CA

An uncompromising, effervescent and swinging pianist who has helped define jazz music. This program offers a primer on his prolific composing talent, and allows the artist to talk about some of the basic influences and motivations in his music. Music and interview, half hour. 1982. (Local broadcast, Australian Broadcasting Commission FM Network)

NEW DIRECTIONS: KOOL JAZZFEST IN L.A.

KCRW-FM

Santa Monica, CA

This 76-minute preview of the premiere Kool New Music Festival in Southern California offers perspective on the music made by program participants, all generally considered “avant-garde” artists. Includes interviews with participating musicians, festival producers and community members. 1982. (Local broadcast only)

LISTENING IN: BENNY GOLSON

KCRW-FM

Santa Monica, CA

It would be difficult to imagine what the American musical vocabulary would be like without the contributions of this seminal composer and saxophonist. Golson annotates some of his tunes, talks about his musical upbringing in Philadelphia, and discusses the finer points of composition. Music and interview, half hour. 1983. (Local broadcast, Australian Broadcasting Commission FM Network) >



MUSIC (continued)

LISTENING IN: ROY McCURDY

KCRW-FM

Santa Monica, CA

This percussion master has supported the likes of Sonny Rollins, Cannonball Adderley, John Klemmer, and countless others. Known for his understated musical intensity, the artist shines brilliantly in the limelight. McCurdy talks engagingly about his road experiences, his friendships and his techniques. Music and interview, half hour. 1983. (Local broadcast, Australian Broadcasting Commission FM Network)

LISTENING IN: GEORGE CABLES

KCRW-FM

Santa Monica, CA

Art Pepper's favorite pianist. Few words better describe this joyful, sensitive artist and composer. Cables is the epitome of the well-rooted contemporary musician. He is also an eloquent spokesman for his music, sharing insights about playing, composing and surviving in a creative art form. Music and interview, half hour. 1984. (Local broadcast, Australian Broadcasting Commission FM Network)

LISTENING IN: FREDDIE HUBBARD

KCRW-FM

Santa Monica, CA

The often-controversial titan of horn playing steps beyond the stage lights and unveils a warm, committed jazz player. Under scrutiny are jazz traditions, the bounds of artistic integrity, the realities of the road life, and the role Mom played in making Freddie great. A unique perspective on a unique individual. Music and interview, half hour. 1984. (Local broadcast, Australian Broadcasting Commission FM Network)

LISTENING IN: JOE FARRELL

KCRW-FM

Santa Monica, CA

An incomparable straight-ahead jazz player, equally adept on reeds and flute, Farrell stretches music to the limits and back again with every performance. The artist reviews his impressive outings with Chick Corea, Andrew Hill, Elvin Jones, and as leader of his own Quartet. A memorable composer, Farrell discusses some of the basics of contemporary music as well. Music and interview, half hour. 1985. (Local broadcast, Australian Broadcasting Commission FM Network)



*HEALTH***NORMAN COUSINS TALKS ON POSITIVE
EMOTIONS AND HEALTH****KCRW-FM**

Santa Monica, CA

An upbeat and thought-provoking talk by author and researcher Norman Cousins (“Anatomy of An Illness,” “Head First: The Biology of Hope”) in which he tells a hospital audience, “We become ill because we are ready for the illness.” Cousins—noted for his own well-tested prescriptions for laughter in the combat of serious illness—presents numerous case studies in refreshing terms. He eloquently challenges many accepted practices of modern medicine and offers strategies for healing and life-long well-being. This hour-long program features excerpts from a personal interview and readings from “Anatomy of An Illness.” 1983. (Local broadcasts 1983, 1984. National Public Radio broadcast 1984)

*Norman Cousins (1983)*

BIOGRAPHY



Rod Serling (by Johnny Hart)

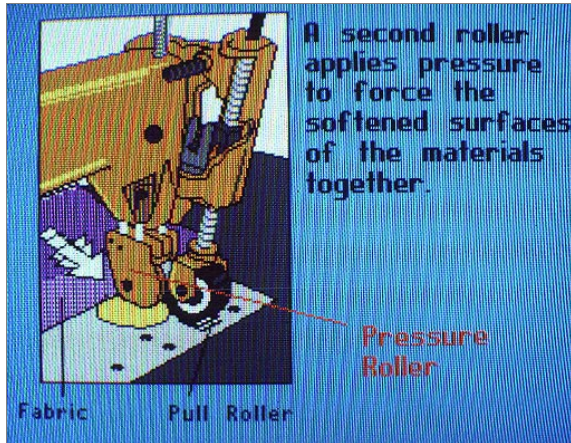
DAY OF A PLAYWRIGHT—ROD SERLING The Rod Serling Memorial Foundation Ithaca College School of Communications WSKG Public Television

A half-hour documentary which celebrates the life and work of this gifted and prolific artist. The program reviews Serling's meteoric rise as a television writer in the 1950's, and includes scenes from his classic drama **Requiem for a Heavyweight** (CBS, 1956). Also documented is Serling's quintessential **Twilight Zone** series (CBS, 1959-1964), and his crucial activities in the development of the television and film industries. Rare interview footage adds a unique perspective to the program. Along with photographs and personal recollections from life-long friends and colleagues, **Day of A Playwright** provides a warm and candid portrait of one of the great writers of our time. 1985.

(Premiere broadcast at the opening of a permanent memorial exhibition, Broome County Performing Arts Center, Binghamton, NY, 1985; ICB-Cable TV, Ithaca, NY, 1986; subsequent showings at request of school districts and organizations throughout upstate New York).



EDUCATION



Videotex program (1986)

NON-SEWING PRODUCTION PROCESSES FOR APPAREL

TEXTILES: A PRIMER

APPAREL NOTEBOOK: ASSESSING PRODUCT QUALITY

Department of Textiles and Apparel
School of Human Ecology
Cornell University
Ithaca, New York

This series of programs, ranging from 20 minutes to 40 minutes in length, was produced using AT&T Videotex FCS 500 2-D graphic animation equipment. The programs were developed by department faculty for viewing both in the classroom and by individuals in an interactive video setting.

Through use of scripted color animation, numerous processes of textile and apparel production are depicted visually in elemental detail.

The series was partially underwritten by the National Endowment for the Arts. It was written by Susan Watkins and Anita Racine, professors of apparel design. 1986, 1987. >



EDUCATION (continued)

DIGITAL ANIMATION IN 3-D

Cornell University

Educational Television Center

Ithaca, New York

A review of 1988 computer graphics technology, with examples of state-of-the art-techniques in modelling and broadcast animation.

This short (7-minute) video is directed to those who would like to better understand the practical aspects of high-resolution computer graphics. It outlines the various phases of production from concept through storyboard, to wireframe and final sequencing. Numerous examples are used to illustrate production phases and such aesthetics as rendering, light sources, texture-mapping, paintboxes, motion paths and the like.

Though abridged, *Digital Animation in 3-D* provides concise, current information on the use of computers as tools for highly realistic visualization.

The imagery in this program was created by the producer over the course of intensive equipment evaluations conducted for the Educational Television Center at Cornell University. Creative assistance from Eric Humerez. 1988.



PUBLIC

DAY OF A PLAYWRIGHT – ROD SERLING

Visual Display at the Broome County Performing Arts Center

Binghamton, NY

Commissioned by the Rod Serling Memorial Foundation in Binghamton, this permanent display reviews the life and times of celebrated television writer Rod Serling. Serling grew up in this small upstate New York community and left his indelible mark there. The display occupies over 150 square feet in the main theater lobby.

The display features over 80 items at one time, taken in rotation from an archive of photographs, documents, letters and personal memorabilia. This archive, curated by the Serling Foundation, contains many hundreds of pieces.

Design and creation of the display required special construction and treatment of the display area, acquisition and preparation of display items, and editorial composition. 1985.



Rod Serling Permanent Exhibit (1985)



PRIVATE

SALES CONVENTION EXHIBITS

Lescron Enterprises, Inc.

Johnson City, NY

Modular portable display for exhibition of book promotions at national trade conventions. Exhibit area ranged from 150 to 500 square feet, including backdrop, wall fixtures and tables. 1979.

Redesigned exhibition elements to fit updated collateral materials and marketing strategy. Added synchronized 35mm audio-visual presentation. 1982.

CORPORATE FOYER EXHIBITS

Collins Foods International, Inc.

Sizzler International, Inc.

Los Angeles, CA

Ongoing exhibits for visitors to these publicly-owned Fortune 1000 companies. Displayed corporate communications and marketing materials as well as items of public and community interest. 1982-84.



TECHNICAL WRITING

Authored, edited and/or managed production of the following:

RFP BID PREPARATION

Planning Research Corporation, Inc.

McLean, VA and Los Angeles, CA

Edited and assisted in the production of highly-detailed bids made in response to proposal requests (RFPs) issued by the U.S. Navy, U.S. Air Force and the National Space and Aeronautics Administration (NASA). 1980–82.

THE 'COLLINS COUNTRY' MANUAL

Collins Foods International

Los Angeles, CA

Step-by-step guide to writing, assembling and producing a corporate news publication. Written for Collins Foods International, Inc., a large restaurant franchise concern headquartered in Southern California, CA. 60 pages, Illustrated. 1984.

AN ENHANCED DESIGN MANUAL FOR VIDEOTEX

Cornell University

Ithaca, NY

A design-oriented handbook for computer-generated imagery and animation. Provides specific guidance for creation of imagery on the AT&T Videotex Frame Creation System, one of the earliest commercial computer graphics systems. Written in cooperation with the College of Human Ecology, Cornell University. 81 pages, Illustrated. 1986.

DEFENSE SYSTEM SOFTWARE DOCUMENTATION

Israel Aircraft Industries, Ltd.

Elta Electronics, Ltd.

Ashdod, Israel

Prepared software system documentation for large Israeli defense electronics contractor in adherence with U.S. DoD-STD-2167A. Directed 30-person real-time development team in writing, editing, production, and review of all deliverables. 1990-93.

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USER GUIDES, TECHNICAL MANUALS

Scitex Corporation, Ltd

Herzliya, Israel

Wrote and edited numerous user and technical manuals for leading manufacturer of digital color pre-press systems. Products included desktop publishing software, high-speed graphical scanners, laser-based plotters and peripheral devices. Developed uniform document standards and refined department work methodologies. 1993-95.

SOFTWARE DEVELOPMENT DOCUMENTATION

TICI Software Systems Ltd.

Rishon L'Tzion, Israel

Created a set of templates for documenting software during each critical software development stage. These Microsoft Word templates contain built-in help and numerous enhancements to assist authors throughout the documentation process: requirements specification, top-level and detailed design, testing, change tracking, status reporting and more. The templates are designed to be modular and updateable. They are tailored from U.S. MIL-STD-498 and are compliant with the ISO-9001 quality assurance standard. 1995-1997.

MARKETING DOCUMENTATION — TELECOMMUNICATIONS PRODUCTS

Siemens AG

Newbridge Networks Corporation

Seabridge Ltd.

Hod Hasharon, Israel

Authored complete set of sales and customer documentation for new generation wideband telecommunications switches, including softbound general information books, sales datasheets, multi-volume technical manuals, application notes and position papers. Documents were published simultaneously online (CD-ROM and World Wide Web) and in print using the SGML markup language. 1997-1999.



COMPUTER APPLICATIONS

Developed the following software applications:

SOCIETY FOR INVERTEBRATE PATHOLOGY DATABASE

Boyce Thompson Institute
Ithaca, NY

Created form-driven membership/accounting database for this 1000-member professional society. Application keeps track of international membership roster, provides periodic and on-demand reports which assist in dues collection, newsletter mailings and tax reporting requirements. 1987. Software: Reflex 1.1.

EXPERT SYSTEM: APPAREL DESIGN AND ALTERATION

Cornell University
Ithaca, NY

Assisted in development and wrote interactive graphics program for analysis and alteration of ready-made apparel patterns, in collaboration with the Department of Textiles and Apparel at Cornell University. Uses research database as basis for parametric design routines. 1988-89. Language: AutoLISP, Software: AutoCAD V.9

MAIL/TELEPHONE MARKETER

Porous Materials, Inc.
Ithaca, NY

Developed menu-driven database of clients and prospects for this scientific instrument manufacturer. Database provides variety of tools for consistent data entry and instant retrieval. 1989. Software: Dbase III+

ACCOUNTING/PROJECT MANAGEMENT

Three, A Production Company
Ithaca, NY

Developed fully relational menu-driven system for tracking, billing and managing design projects for small multimedia production company. Package provides keystroke access to all aspects of project cost accounting, scheduling, estimates and invoicing, client tracking, and comprehensive reporting requirements. 1989. Software: Paradox 3.0 >



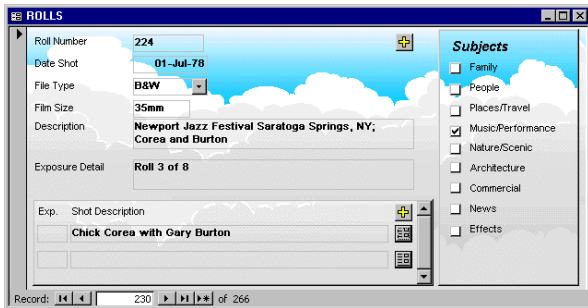
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PHOTOGRAPHIC IMAGE DATABASE

Three, A Production Company

Ithaca, NY

Developed fully-relational menu-driven system for photograph archive maintenance. Provides photographers with instant access to specific negatives or images. Tracks by exposure date, film type and size, subject or description. 1989; Software: Paradox 3.0. Updated in 1997; Software: Microsoft Access 7.0.



Click! Photographic Image Database (1997)

DOCUMENTATION MANAGEMENT

Elta Electronics

(Israel Aircraft Industries)

Ashdod, Israel

For large real-time defense electronics software project, designed an integrated technical publishing system using CASE, RDBMS, and generic text formatting tools. Documents were produced by more than 30 contributors on a strict schedule and in adherence with U.S. DoD-STD-2167A. 1990-93. Software: Teamwork 3.0, VAX Language Sensitive Editor, VAX Document, SDML Markup Language.

TECHNICAL/MARKETING GLOSSARY

Scitex Corporation

Herzliya, Israel

Created an interactive glossary of terms for company-wide use. Developed using Lotus Notes, the glossary is the repository for such items as industry- and company-related terms, worldwide trademark references, and product specifications. The glossary integrates information for numerous corporate divisions, provides user annotation and request capabilities, multiple editing privileges, and announcements, among other features. 1993-94. Software: Lotus Notes 3.0. ➤



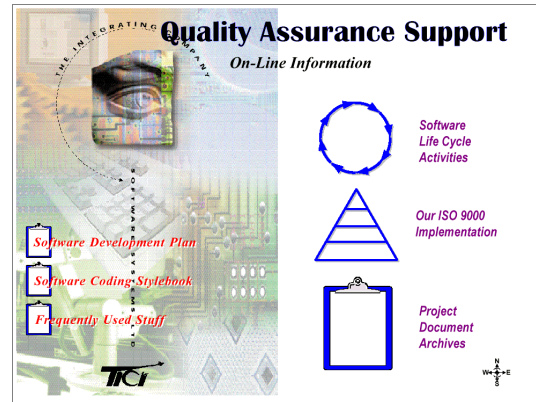
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ON-LINE QUALITY ASSURANCE SYSTEM

TICI Software Systems Ltd.

Rishon L'Tzion, Israel

Designed a friendly, fully-interactive package for on-line access to the Company's ISO 9001 Quality System. Employees can instantly locate, browse and search the quality system for specific procedures or work instructions. The package provides links to tutorials and examples, as well as on-line forms. The system operates on the Company's Intranet site. 1995-97. Software: Word 7.0, Access 7.0, Adobe Acrobat 3.0.



Online Quality System Browser (1997)



PUBLICATIONS DESIGN

Assisted in and/or directed editorial and graphic design of the following regular publications:

PIPE DREAM, 1974-75

Bi-weekly tabloid edited and produced by students of the State University of New York at Binghamton. Typesetting, Production Supervision, Photography, General Editorial, Layout Design.

THE MICHIGAN DAILY, 1976-78

Morning newspaper edited and managed by students of the University of Michigan, Ann Arbor. General Editorial, Editorial Management, Editorial Page Direction, Layout Design.

THE AMSTERDAM RECORDER, 1978

Afternoon newspaper, Amsterdam, New York. Also "TV Week" tabloid. General Editorial, Layout Design.

JAZZ DISPATCH, 1982

Quarterly tabloid magazine, Los Angeles, California. Specialized Editorial, Typesetting, Layout Design.

THE SIZZLER, 1983

Quarterly magazine published by Sizzler Restaurants International, Inc., Los Angeles, California for its franchisees. Production Assistance, Editorial and Graphic Design.

COLLINS COUNTRY, 1983-84

Bi-monthly magazine published by Collins Foods International, Inc., Los Angeles, California, for its employees. Production Management, Editorial and Graphic Design.

THE RADIOWEST NEWSLETTER, 1984

Bi-monthly newsletter published by RadioWest producers' cooperative, Los Angeles, California. Specialized Editorial, Graphic Design.

BINGHAMTON SYMPHONY ORCHESTRA PROGRAM BOOK, 1985-86

Performance season program books. Graphic Design.



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FORTE MAGAZINE, 1988–89

Quarterly magazine published by the Binghamton Symphony Orchestra, Binghamton, New York. Conceptual Design, Art Direction, Editorial Management, Production Supervision.

YOUR NET WORTH, 1988–89

Bi-monthly financial newsletter published by Steven D. Tenney, CFP, Ithaca, New York. Specialized Editorial, Graphic Design, Production Supervision.

NM, 1989–90

Bi-monthly newsletter published by the National Nanofabrication Facility at Cornell University, Ithaca, New York. Conceptual Design, Specialized Editorial, Graphic Design, Production Supervision.

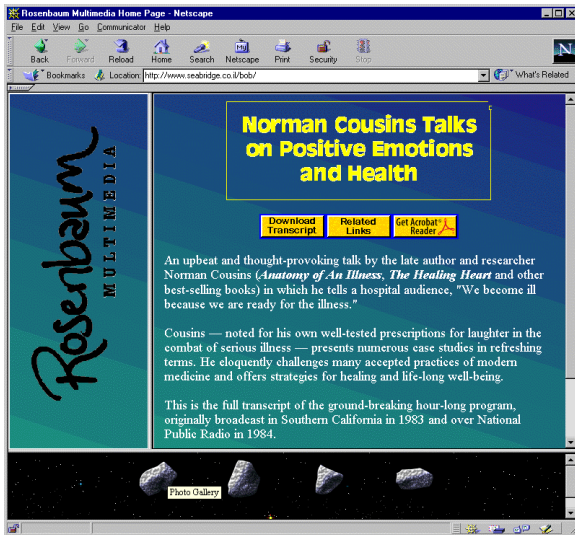
ALEPH, 1989

Quarterly magazine published by Chabad House of Ithaca, New York. Graphic Design.



ROSENBAUM MULTIMEDIA, 1998

Personal web site, enabling public access to existing program catalog, transcripts, selected photographs and other information. Design and Realization. Microsoft Front Page 98.



Rosenbaum Multimedia Web Site (1998)

TELECOMMUNICATIONS EQUIPMENT PRODUCT LINE, 1999

Product documentation home page, used primarily for sales oriented CD-ROM browser. Enables instant access to all relevant sales collateral materials, both on CD-ROM and on WWW. Design and Realization. Microsoft Front Page 98.



MainStreetXpress Product Browser (1999)

