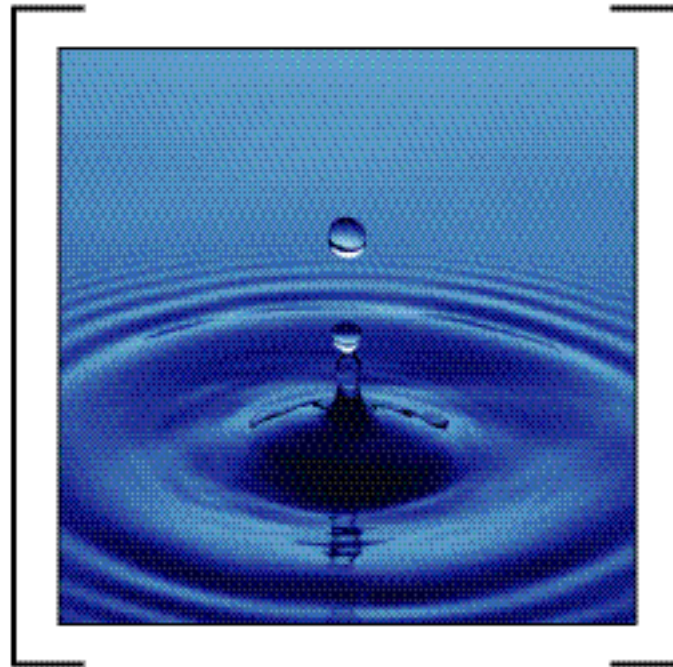


professional.portfolio



wa · ter *n.* 1. A clear, colorless, odorless, and tasteless liquid, H₂O, essential for most plant and animal life. 2. The transparency and luster of a gem. 3. A level of excellence.

kevin.attlee.seale

Kevin Attlee Seale

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EDUCATION:

BT in Graphic Arts Imaging
Andrews University

1994 - 1998
Berrien Springs, MI 49104

WORK EXPERIENCE

Pre-Press Operator
LithoTech, Andrews University

2000 -2001
Berrien Springs, MI 49104

- Created camera-ready artwork for press.
- Created posters, bulletins, brochures and other small typesetting projects for use on press, or color copiers.

Interim Professor
College of Technology

2000 -2001
Berrien Springs, MI 49104

- Produced lesson plans for classes in Adobe Photoshop®, basic sound editing and an introductory class on the use of Apple Macintosh computers.
- Wrote quizzes and created other methods of testing student achievement.

Internet Specialist
Golden Dome Media

1998 - 2000
South Bend, IN 46637

- Efficiently implemented graphic design from the designer into HTML
- Created illustrations for various projects including CD-ROMs and websites

Digital Layout Editor
Student Movement & other Student Publications

1997 -1998
Berrien Springs, MI 49104

- Responsible for layout and design for weekly newspaper and debugged any pre-press problems.
- Coordinated with news and features editors in placement of articles, pictures and advertisements.
- Worked in conjunction with a designer to create yearbook and university directory

OTHER PROJECTS:

TAB Project
Andrews University School of Education

1998
Berrien Springs, MI 49104

- Designed and produced an interactive slide show for the National American Counseling Association Convention in Indianapolis.
- Created Logo for use with the department

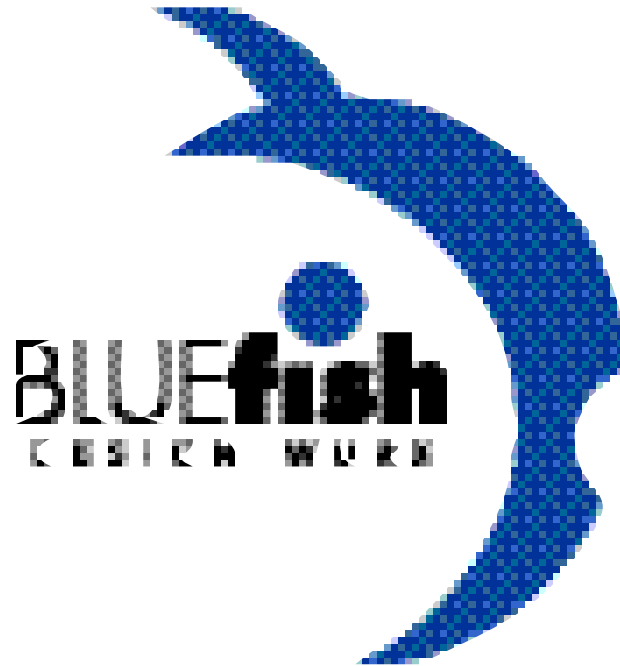
SKILLS:

Skills include; Use of Adobe Photoshop®, Illustrator®, PageMaker®, Macromedia Director®, Freehand®, Fireworks®, Flash®, Homesite®, QuarkXPress® and various word processors.

REFERENCES

References available upon request; email me if you are interested.

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BLUEFISH LOGO PROJECT

2001

This is my personal logo. It is produced using one of the perfect geometrical shapes, that being the circle. The stylized blue fish also serves as a visual arrow pointing towards progress. The blue signifies the sea, the natural place for fish and the silhouette of a tropical fish points to my Caribbean background.

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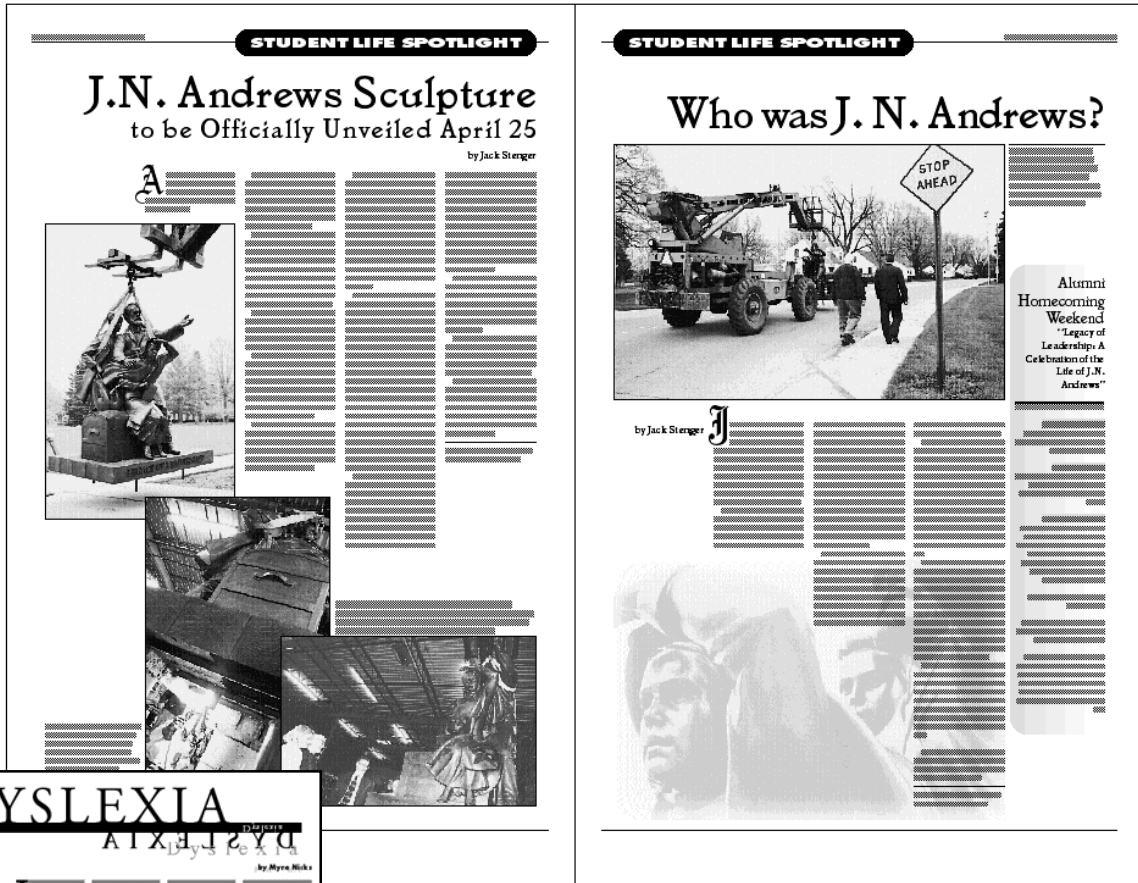


PERSONAL LOGO PROJECT

1997

This was an assignment for a design class illustrating the use of a typographical and pictorial element in a unified design. The light, the trashcan and the simplified person appear to be building the large letters of the logo. This further combines the pictorial and typographical elements.

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STUDENT MOVEMENT LAYOUT

1997-1998

This layout was part of a year long series of printed spreads for a student newspaper. The general layout design was developed three year prior and careful adherence to the intent was required.

Despite these limiting factors I used various typographical and pictorial elements to increase interest in stories while maintaining the appearance of the newspaper.



HIPPOPOTAMUS



River Hippopotamus.

The river hippopotamus has large, barrel-shaped bodies, short legs and a large head. It generally weighs from 2,500 to 3,000 pounds and stands about 5 feet tall. It ranges from 12 to 15 feet long, not including the tail, which measures about 22 inches long. Each foot has four webbed toes.

The eyes of the river hippopotamus stick out from its head. The position of the ears, eyes, and nostrils enables the animal to breathe, see, and breathe with most of its head underwater. The hippopotamus can also dive to breathe and stay underwater for up to 5 minutes. Unlike other animals, they breathe in air.

Human beings about 20 miles per hour.

River hip-

popotamus never bleed.

A hippopotamus has long, curved horns made of keratin that grow through- out the animal's life. But they seldom become too long because the weight of the upper and lower jaw joined together and wear each other away. The surface of a hippopotamus may grow more than 1 inch long but only about half the width sticks out above the jawline.

River hippopotamuses are great swimmers and live in lakes, rivers, and streams near grasslands. They sometimes walk along the bottom of a body of water and can stay underwater for as long as 5 minutes. Unlike other animals, they breathe in air.

Human beings about 20 miles per hour.

River hip-

back, the smaller hippopotamus lunge but still does by 10 the proper number, which also has to be possible.



Hippos and Man

People have greatly reduced both the number of hippopotamuses and the size of the areas in which they live. Humans have killed large numbers of them, and farmers have made complicated use of many areas where hippopotamuses once roamed their herds. At one time, the animals lived in rivers throughout Africa. Ancient Egyptian paintings show pharaohs hunting them on the Nile River.



Peggy Hippopotamus.

The peggy hippopotamus has a smaller head in proportion to its body than does the river hippopotamus. It weighs from 400 to 1,000 pounds and stands about 2 1/2 feet tall. A peggy hippopotamus ranges from 5 to 6 feet long, not including the tail, which measures 10 to 7 inches long. The animal has bluish skin.


Peggy hippopotamuses live in thick forests near streams and spend less time in the water than do river hippopotamuses. They live alone or in pairs, rather than in herds. Although the few herds people have killed peggy hippopotamuses, Africans shoot many of them for food. As a result, the animal faces the danger of becoming extinct.





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1 • 800 • 765 • 4321

time, where hippopotamuses once made their home. At one time, the animals lived in rivers throughout Africa. Ancient Egyptian paintings show pharaohs hunting them on the Nile River.



Hippopotamus habitat

African farmers shoot many hippopotamuses to keep the animals from eating or trampling their crops. They also kill hippopotamuses for the meat and use the hides in making



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TYPOGRAPHY DESIGN CLASS ASSIGNMENT

1997

This full color brochure was an assignment for my typography design class. This project focused on the design and flow of large bodies of text. To break up the monotony of large gray boxes of text numerous pictures with captions were placed in the document. And a blue gradient at the folds also breaks up the white.

Other noticeable items are the map, an early example of information graphics and also the logo for the *Berrien Springs Zoo*, a fictional zoo.

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Why Should I Recycle?

Recycling is the best way that we can, one by one, save the planet. Some states have laws to recycle, while others have it as an option. If your town, county, state doesn't have recycling, contact your congressman.

Recycling does not only include you, it includes us all. To recycle means to save energy, natural resources for us, our neighbors, our countries, our world and our children.

• <http://www.recycle.org> •



How to Care for your planet.

Recycle
Reduce
Reuse

There is no game over

• <http://www.recycle.org> •

PUBLIC SERVICE ANNOUNCEMENTS

1998

These PSAs are part of a fictional sequence for use in newspapers or magazines. The set includes PSAs for vertical and horizontal schemes ranging from one column to five columns wide. Despite varying sizes and formats unity was achieved by the use of repeating graphical styles or elements.



Do you Recycle?

Recycling is the best way that we can, one by one, save the planet. Some states have laws to recycle, while others have it as an option. If your town, county, state doesn't have recycling, contact your congressman.

Public Service Message from the National Commission on Recycling. <http://www.recycle.org>

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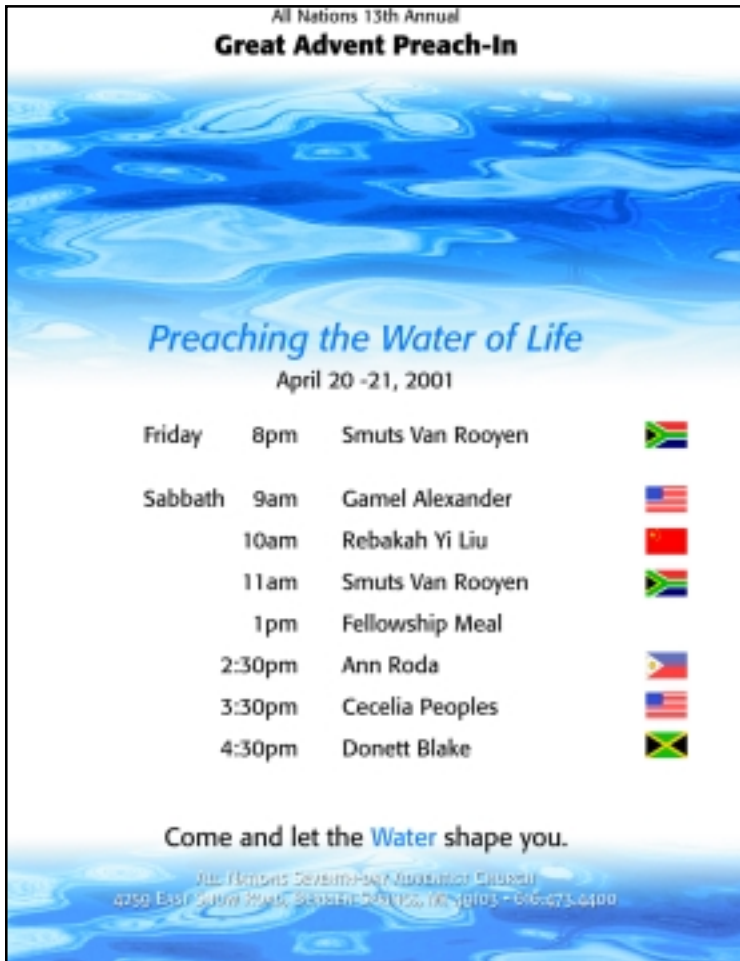
3D MODELING INTERFACE DESIGN & MULTIMEDIA

1998

This multimedia project was an assignment for advanced director. The main design purpose was to create a interface design that reflected the subject matter. The use of realistic textures and 3D buttons also unify the interface with the content. Carefully placed graphics and text give this student project the professional edge.



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GREAT ADVENT PREACH-IN POSTER

2001

This client approached me with the idea for a promotional poster for a church function. Problems arose when the client did not have adequate information for which to base a poster on. Water was chosen as the theme for the event. This combined with the clients wish to reflect the multicultural flavor of this event evolved into this poster.

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PROMOTIONAL CALENDAR

2000

This calendar was a low cost promotion to increase sale at LithoTech. This calendar was part of a promotional package for LithoTech culminating in an Openhouse. Similar graphic elements were used throughout and the calendar was built on top of this.



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TAB LOGO AND INTERACTIVE SLIDESHOW

1998

This freelance project started in the creation of a logo for the TAB project (Transforming Acting out Behaviors). The pre-existing logo was of low quality and not what the client wanted.

This current logo grew out of ideas which the client approached me with during our first meeting. The contrast between the serif "t", "b", and the sans-serif "a" illustrate acting out behaviors in children which TAB itself is seeking to change..

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PERSONAL WEBSITE

2000

My constantly changing, constantly evolving personal website. This current design is based on simplicity and speed. When I developed this website I was using a 56k modem and my previous site took too long to update.



The single image at the top of the page and complete lack of java script goodies may give the site an amateur feel but the consistency of the pages and tabled text and graphics promote order and simple navigation. Because this site is mostly text, any major changes in structure or interface, do not require a redesign.

• 2001 •

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CD PACKAGING MARKETING EXAMPLE

2001

This CD packaging concept was an example for my students in PhotoShop class. I created this cd packaging to illustrate the use of typographical and pictorial elements for a unified scheme. This CD has fooled several people demonstrating its merit as a professional piece worthy of actual production.

